

# SHOPPING CENTER MANAGEMENT



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**We use the best technology in the world and the flexibility required in Latin America**



*BReal Estate, founded in 2013, provides an application that is delivered as a service (SaaS- web-based software), which is accessed through the Internet from any device and incorporates all the necessary functionalities to manage various real estate processes.*

APPEXCHANGE



2019  
PARTNER

*BReal was designed in strategic alliance with Salesforce, the largest CRM supplier in the world.*

*Salesforce.com is a company founded in 1999, (Nasdaq: CRM) It has obtained several awards, among which are distinguished by Forbes magazine among the three most innovative companies in the world in 2011, 2012, 2013, 2014, 2015, 2016, 2017 and 2018.*

# Our mission is to help you improve the administration of expenses and leases of the commercial center.

## Problem

- ★ Control of the expenses of the shopping center.
- ★ Information asymmetries among the administration, co-owners and tenants.
- ★ Reduce the cost and time of the process lease contracts management.

## Solution

- ★ Historical data registration of data and documents of expenses, payments and maintenance.
- ★ Administration of lease and collection contracts.
- ★ The most robust technological platform and data security.

## Product

- ★ Web application that can be accessed from any device that allows the registration of the data and documents required for the administration of the common areas of the shopping center and administration of lease agreements.

## Price

- ★ The price is annual per user and is calculated according to: number of users number and type of properties.

# Product Features



- ★ Register of contacts and companies.
- ★ Property Owners ' File.
- ★ File of each shopping center.
- ★ File of each property with all its attributes.
- ★ Record of expenses of the commercial center and premises.
- ★ Generation of different funds (reserve, eviction, etc.).
- ★ Control of debts, fines and interest.
- ★ Record of consumption expenses (water, electricity, etc.).
- ★ Detailed and individual report of common expenses.
- ★ Control of payment to suppliers.
- ★ Control of checkbooks and checks issued.
- ★ Maintenance control and work orders.
- ★ Equipment control

# Advantages

- *Work from anywhere and device.*
- *Create your own reports, graphics and views.*
- *Export the reports to Excel.*
- *Personalization of email templates.*
- *Task management.*
- *Monthly backup of all information.*
- *Record of changes made by each user.*
- *Storage of documents and images.*
- *Allows audits to the management of the shopping center.*
- *Allows the administration of several shopping centers*
- *Massive monthly reports of expenses and consumption.*



# BE PART OF OUR SELECT GROUP OF CLIENTS



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